

# KYLE DONAHOE

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San Antonio, TX 78256 | thedarkmantis15@gmail.com

## PROFESSIONAL SUMMARY

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Demonstrated record of accomplishment in proposing, outlining and writing engaging, fresh content. Logical and methodical with creative eye for details and diligence in producing exceptional work. Well-versed in building interest in readers, marketing books and critically approaching problems.

Results-driven Copywriter offering 5 years of client-focused service, project management, and business-generating content production. Skilled professional with core strengths in leadership and goal alignment across teams and external agencies. Proficient at cultivating and retaining key client relationships and business partnerships.

## SKILLS

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- Creative writing
- Proofreading
- Editing skills
- Cloud-based environments
- Unique content creation
- Editing and review
- Story development
- Exceptional writer
- Story editing

## WORK HISTORY

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JANUARY 2019-CURRENT

*Copywriter | IM Success Center | San Antonio, TX*

- Created high-impact messaging for all marketing media, contributing to increases in revenues and market share of over 10%.
- Authored 4 books with style and voice to fit selected genres.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
- Produced original, creative content for promotional advertisements and marketing materials.

- Reviewed and edited final copy for accuracy and oversaw all phases of production.

## EDUCATION

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2019

*Bachelor of Fine Arts: Creative Writing*

Full Sail University, Winter Park, FL